#### Hodge decomposition in data analysis

#### Lek-Heng Lim

University of Chicago

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# this talk

- prepared for a different audience
- according to AMS short course manual:
  - the idly curious, knowing little or nothing specific of the field beyond a layman's or graduate student's familiarity
  - peripheralists, who have read a few articles, perhaps dabbled once or twice in the field, and would like to have a perspective of the field presented on a silver platter
  - young specialists and prospective teachers, who want to make sure they see the forest for the trees, and haven't missed something significant
- objectives: present as simply as possible
  - two ideas
    - ★ cohomology
    - ★ Hodge decomposition
  - two applications
    - \* ranking: web search, recommendation systems, crowd sourcing
    - ★ game theory: ad auction, happiness index, social networks

# Cohomology for Pedestrians

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Hodge decomposition

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#### Laplace equation

• Laplace or homogeneous Poisson equation in  $\mathbb{R}^3$ :

$$\frac{\partial^2 f}{\partial x^2} + \frac{\partial^2 f}{\partial y^2} + \frac{\partial^2 f}{\partial z^2} = 0$$

more generally

$$\Delta f = \nabla^2 f = \nabla \cdot \nabla f = \operatorname{div} \operatorname{grad} f = \sum_{i=1}^n \frac{\partial^2 f}{\partial x_i^2}$$

electrostatics: electric potential in free space with no charge fluid mechanics: velocity potential of incompressible fluid thermal conduction: stationary heat equation without a heat source

### Laplace equation: 0-cohomology

• Laplace or homogeneous Poisson equation:

$$\begin{cases} \Delta f = 0 & \text{in } \Omega \\ f = g & \text{on } \partial \Omega \end{cases} \quad \text{or} \quad \begin{cases} \Delta f = 0 & \text{in } \Omega \\ \partial f / \partial n = g & \text{on } \partial \Omega \end{cases}$$

- $\bullet$  tells us about the topology and geometry of  $\Omega$
- solution  $f: \Omega \to \mathbb{R}$  called harmonic function
- 0-cohomolgy is the study of solutions to Laplace equation with no boundary conditions
- 0-cohomology class is harmonic function
- 0-cohomology group is set of all harmonic functions

#### vector Laplace equation: 1-cohomology

• vector Laplace or homogeneous vector Poisson equation in  $\mathbb{R}^3$ :

$$\begin{cases} -\operatorname{grad}\operatorname{div} f + \operatorname{curl}\operatorname{curl} f = 0 & \operatorname{in} \ \Omega\\ f \cdot n = 0, \quad \operatorname{curl} f \times n = 0 & \operatorname{on} \ \partial\Omega \end{cases}$$

 $\bullet$  Helmholtz operator or vector Laplacian in  $\mathbb{R}^3$ 

$$\Delta_1 f = \operatorname{curl}\operatorname{curl} f - \operatorname{grad}\operatorname{div} f = 
abla (
abla \cdot f) - 
abla imes (
abla imes f) = 
abla^2 f$$

- solution  $f: \Omega \to \mathbb{R}^3$  is vector field on  $\Omega$ , call this harmonic 1-form
- 1-cohomolgy is the study of solutions to vector Laplace equation with no boundary conditions
- 1-cohomology class is harmonic 1-form
- 1-cohomology group is set of all harmonic 1-form

## cohomology for pedestrians

• Oth cohomology classes are solutions to scalar Laplace equation

$$H^0(\Omega) = \ker(\Delta) = \{f : \Delta f = 0\}$$

• 1th cohomology classes are solutions to vector Laplace equation

$$H^1(\Omega) = \ker(\Delta_1) = \{f : \Delta_1 f = 0\}$$

• for *k* = 0

$$\Delta_0 = \operatorname{div} \operatorname{grad}$$

is our usual Laplace operator or scalar Laplacian  $\Delta$ • for k=1

$$\Delta_1 = -\operatorname{\mathsf{grad}}\operatorname{\mathsf{div}} + \operatorname{\mathsf{curl}}\operatorname{\mathsf{curl}}$$

is our usual Helmholtz operator or vector Laplacian*k*th cohomology classes: use 'higher-order Laplacians'

$$\Delta_k = \delta_{k-1}\delta_{k-1}^* + \delta_k^*\delta_k$$

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#### three approaches

ordinary:  $\delta_k: C^k(X) \to C^{k+1}(X)$  coboundary operators, $H^k(X) = \ker(\delta_k) / \operatorname{im}(\delta_{k-1})$ 

generalized:  $\{(E_k, \varepsilon_k) \mid k \in \mathbb{Z}\}$  spectrum,

$$H^k(X) = [X, E_k]$$

harmonic:  $\Delta_k = \delta_{k-1}\delta^*_{k-1} + \delta^*_k\delta_k$  combinatorial Laplacian,

$$H^k(X) = \ker(\Delta_k)$$

why haven't you seen the last one before?

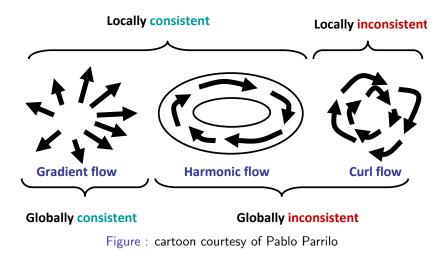
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#### harmonic approach

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- not functorial
- metric dependent
- doesn't work over rings
- doesn't work over fields of positive characteristics
- each cohomology class has unique harmonic representative
  - works in noisy setting: eigenfuctions of Δ<sub>k</sub> with small eigenvalues [De Silva, 2006]
  - accessible to practitioners
  - comes with a Hodge decomposition

# Hodge decomposition



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#### easy to apply

#### fluid mechanics

fluid flow = irrotational  $\oplus$  solenoidal  $\oplus$  harmonic

ranking

 $pairwise ranking = consistent \oplus locally inconsistent \oplus globally inconsistent$ 

#### games

multiplayer game =

potential game  $\oplus$  nonstrategic game  $\oplus$  harmonic game

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#### Russell Crowe's problem

#### $V = \{F : \mathbb{R}^3 \setminus X \to \mathbb{R}^3 \mid \nabla \times F = 0\}; \quad W = \{F = \nabla g\}; \quad \dim(V/W) = ?$

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# Netflix Problem

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### ranking problems

#### • static ranking (Google problem)

- alternatives: football teams, websites
- one voter: entire season of games, hyperlink structure of WWW
- one ranking: number of matches won by each team, PageRank of each website
- no paradox, impossibility, chaos, NP-hardness

#### • collaborative filtering (the better known Netflix problem)

- alternatives: movies, drugs
- many voters: movie viewers, patients
- many rankings: ideally one for each viewer, patient
- no paradox, impossibility, chaos, NP-hardness
- rank aggregation (our Netflix problem)
  - alternatives: colleges, candidates
  - many voters: academics surveyed, electorate
  - one ranking: order all alternatives globally
  - Condorcet's paradox, Arrow's impossibility, McKelvey's chaos, NP-hard

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# the Netflix problem in this talk

Watch Instant	ly Browse DVD	s Your Queue 🛨 Suggestions For You	Movies, T	V shows, actors, directors, genres Q	
Genres 🔻 🕴	New Releases New Releases	etflix Top 100 Critics' Picks Award Winners			
Netflix	Тор 100			You have 217 Suggestions from 105 ratings.	
Top 100					
1.	Add	The Blind Side	<b>⊘ ✿ ✿ ✿ ቁ</b> ☆	Seen any of these movies?	
2.	Add	Crash	<b>⊘★★☆☆</b> ☆☆	ជជជ្ជជ្	
3.	Add	The Bucket List	<b>⊘★★★</b> ☆☆	Rate movies you've seen before so we can recommend movies	
4.	Add	The Curious Case of Benjamin Button	<b>⊘★★★☆</b> ☆	you haven't!	
5.	Add	The Hurt Locker	<b>⊘★★★☆</b> ☆	Give FREE rentals!	
6.	Add	The Departed	<b>◎★★★☆</b> ☆	Tell a friend	
7.	Add	Sherlock Holmes	<b>⊘★★★</b> ☆☆	Add this page to your favorite web	
8.	Add	Inception	⊘╈╈╈╈☆	portal or RSS reader. Learn more about RSS	
9.	Add	Iron Man	⊘╈╈╈╈☆		
10.	Add	No Country for Old Men	⊘╈╈╈╦ѽ		
11.	Add	Date Night	⊘╈╈╈┇☆		
12.	Add	Up in the Air	⊘★★★☆☆☆		
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#### rank aggregation

- many voters, each rated a few alternatives, want global ranking
- averaging over scores doesn't work: one movie receives one 5☆ and no other ratings, another receives 10,000 5☆ and one 4☆
- should be invariant under monotone transformation:

 $1 \, \stackrel{\mbox{\tiny theta}}{\mbox{\scriptsize theta}}, \, \dots, \, 5 \, \stackrel{\mbox{\scriptsize theta}}{\longrightarrow} \quad 0 \, \stackrel{\mbox{\scriptsize theta}}{\mbox{\scriptsize theta}}, \, \dots, \, 4 \, \stackrel{\mbox{\scriptsize theta}}{\mbox{\scriptsize theta}}$ 

- basic unit of ranking: pairwise comparison or pairwise ranking
- take average over pairwise rankings instead, get  $Y \in \mathbb{R}^{17770 \times 17770}$
- for Netflix data, user-product rating matrix  $Z \in \mathbb{R}^{480189 \times 17770}$  has 98.82% missing values, Y has 0.22% missing values

linear model: average score difference between *i* and *j* over all who have rated both,

$$y_{ij} = rac{\sum_{h} (z_{hj} - z_{hi})}{\#\{h \mid z_{hi}, z_{hj} \text{ exist}\}}$$

invariant under translation

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#### averaging over pairwise rankings

log-linear model: logarithmic average score ratio of positive scores,

$$y_{ij} = \frac{\sum_{h} (\log z_{hj} - \log z_{hi})}{\#\{h \mid z_{hi}, z_{hj} \text{ exist}\}}$$

invariant up to a multiplicative constant linear probability model: probability *j* preferred to *i* in excess of purely random choice,

$$y_{ij} = \Pr\{h \mid z_{hj} > z_{hi}\} - \frac{1}{2}$$

invariant under monotone transformation

Bradley-Terry model: logarithmic odd ratio (logit),

$$y_{ij} = \log \frac{\Pr\{h \mid z_{hj} > z_{hi}\}}{\Pr\{h \mid z_{hj} < z_{hi}\}}$$

invariant under monotone transformation

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## difficulties with rank aggregation

- Condorcet's paradox: majority vote intransitive i ≥ j ≥ k ≥ i [Condorcet, 1785]
- Arrow/Sen's impossibility: any sufficiently sophisticated preference aggregation must exhibit intransitivity [Arrow, 1950], [Sen, 1970]
- McKelvey/Saari's chaos: almost every possible ordering can be realized by a clever choice of the order in which decisions are taken [McKelvey, 1979], [Saari, 1989]
- Kemeny optimal is NP-hard: even with just 4 voters [Dwork–Kumar–Naor–Sivakumar, 2001], quadratic assignment problem [Cook–Kress, 1984]
- empirical evidence: lack of consensus common in group decision making (e.g. US congress)

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ordinal: intransitivity,  $i \succeq j \succeq k \succeq i$ cardinal: inconsistency,  $X_{ij} + X_{jk} + X_{ki} \neq 0$ 

- want global ranking of alternatives if a reasonable one exists
- want certificate of reliability to quantify validity of global ranking
- if no meaningful global ranking, analyze nature of inconsistencies

# Graph Theoretic Hodge Theory

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Hodge decomposition

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### graphs

- G = (V, E) undirected graph
- V vertices
- $E \subseteq \binom{V}{2}$  edges
- $T \subseteq \binom{V}{3}$  triangles or 3-cliques, i.e.,

 $\{i, j, k\} \in T$  iff  $\{i, j\}, \{j, k\}, \{k, i\} \in E$ 

• more generally  $K_k \subseteq \binom{V}{k}$  k-cliques, i.e.,

 $\{i_1,\ldots,i_k\}\in \mathcal{K}_k$  iff it is a complete subgraph of G

- nonempty family K of finite subsets of a set G is abstract simplicial complex if for every set X in K, every Y ⊆ X also belongs to K
- K(G) clique complex of a graph G is an abstract simplicial complex

### functions on graphs

vertex functions:  $s: V \to \mathbb{R}$ edge flows:  $X: E \to \mathbb{R}$ ,

$$X(i,j) = -X(j,i)$$
 for all  $i,j$ 

triangular flows:  $\Phi : T \to \mathbb{R}$ ,

$$\Phi(i,j,k) = \Phi(j,k,i) = \Phi(k,i,j)$$
  
=  $-\Phi(j,i,k) = -\Phi(i,k,j) = -\Phi(k,j,i)$  for all  $i,j,k$ 

physics:  $s, X, \Phi$  potential, alternating vector/tensor field topology:  $s, X, \Phi$  0-, 1-, 2-cochain ranking: s scores/utility, X pairwise rankings,  $\Phi$  triplewise rankings

operators on functions on graphs gradient: grad :  $L^2(V) \rightarrow L^2(E)$ ,  $(\operatorname{grad} s)(i, j) = s_i - s_i$ curl: curl :  $L^2(E) \rightarrow L^2(T)$ ,  $(\operatorname{curl} X)(i, j, k) = X_{ii} + X_{ik} + X_{ki}$ divergence: div :  $L^2(E) \rightarrow L^2(V)$ ,  $(\operatorname{div} X)(i) = \sum_{i:\{i,j\}\in E} w_{ij} X_{ij}$ graph Laplacian:  $\Delta_0 : L^2(V) \to L^2(V)$ ,  $\Delta_0 = \operatorname{div} \operatorname{grad}$ graph Helmholtzian:  $\Delta_1 : L^2(E) \to L^2(E)$ ,

$$\Delta_1 = -\operatorname{\mathsf{grad}}\operatorname{\mathsf{div}} + \operatorname{\mathsf{curl}}^*\operatorname{\mathsf{curl}}$$

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#### generalization: cochains

- K abstract simplicial complex with vertex set V
- alternating functions on k + 1 arguments, i.e., k-forms or k-cochains:

$$C^{k}(K;\mathbb{R}) = \{ u : K_{k+1} \to \mathbb{R} \mid u(i_{\sigma(0)}, \dots, i_{\sigma(k)}) = \operatorname{sign}(\sigma)u(i_{0}, \dots, i_{k}) \}$$

for  $(i_0, \ldots, i_k) \in K_{k+1}$  and  $\sigma \in \mathfrak{S}_{k+1}$ 

- most interesting for us K = K(G), clique complex of graph G
- may put metrics/inner products on  $C^k(K(G); \mathbb{R})$
- e.g. following metric on 1-forms, is useful for imbalanced ranking data:

$$\langle w_{ij}, \omega_{ij} \rangle_D = \sum_{(i,j) \in E} D_{ij} w_{ij} \omega_{ij}$$

where

$$D_{ij}$$
 = number of voters who rated both *i* and *j*

### generalization: coboundary maps

• k-coboundary maps  $\delta_k: C^k(K; \mathbb{R}) \to C^{k+1}(K; \mathbb{R})$  are

$$(\delta_k u)(i_0,\ldots,i_{k+1}) = \sum_{j=0}^{k+1} (-1)^{j+1} u(i_0,\ldots,i_{j-1},i_{j+1},\ldots,i_{k+1})$$

fundamental theorem of topology: δ<sub>k+1</sub>δ<sub>k</sub> = 0
for k = 0,

$$\begin{array}{ccc} C^0 & \stackrel{\delta_0}{\longrightarrow} & C^1 & \stackrel{\delta_1}{\longrightarrow} & C^2 \\ \text{global} & \stackrel{\delta_0}{\longrightarrow} & \text{pairwise} & \stackrel{\delta_1}{\longrightarrow} & \text{triplewise} \\ \text{global} & \stackrel{\delta_0^*}{\longleftarrow} & \text{pairwise} & \stackrel{\delta_1^*}{\longleftarrow} & \text{triplewise} \end{array}$$

- we have  $\delta_1 \delta_0$ (global rankings) = 0, i.e.,
  - global rankings are transitive/consistent
  - no need to consider rankings beyond triplewise

### combinatorial Laplacian and Hodge theory

*k*-dimensional **combinatorial Laplacian**,  $\Delta_k : C^k \to C^k$  by

$$\Delta_k = \delta_{k-1} \delta_{k-1}^* + \delta_k^* \delta_k, \qquad k > 0$$

call *u* a **harmonic form** if  $\Delta_k u = 0$ 

Theorem (Hodge) •  $H^{k}(K; \mathbb{R}) = \ker(\delta_{k}) / \operatorname{im}(\delta_{k-1}) \cong \ker(\Delta_{k})$ •  $C^{k}(K; \mathbb{R}) = \operatorname{im}(\delta_{k-1}) \oplus \ker(\Delta_{k}) \oplus \operatorname{im}(\delta_{k}^{*})$ •  $\ker(\Delta_{k}) = \ker(\delta_{k}) \cap \ker(\delta_{k-1}^{*})$ 

follows from fundamental theorem of topology and Fredholm alternative:

$$\mathbb{R}^n = \ker(A) \oplus \operatorname{im}(A^*), \quad \mathbb{R}^m = \ker(A^*) \oplus \operatorname{im}(A)$$

for  $A \in \mathbb{R}^{m \times n}$ 

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### special case: Helmholtz decomposition

#### Theorem (Helmholtz decomposition for graphs)

G = (V, E) graph. The space of edge flows,  $C^1(K(G), \mathbb{R})$ , admits an orthogonal decomposition into three subspaces

$${\mathcal C}^1({\mathcal K}({\mathcal G}),{\mathbb R}) = {\mathsf{im}}({\mathsf{grad}}) \oplus {\mathsf{ker}}(\Delta_1) \oplus {\mathsf{im}}({\mathsf{curl}}^*)$$

where

 ${\sf ker}(\Delta_1)={\sf ker}({\sf curl})\cap{\sf ker}({\sf div}).$ 

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# Application to Ranking

X. Jiang, L.-H. Lim, Y. Yao, and Y. Ye, "Statistical ranking and combinatorial Hodge theory," *Math. Program.*, **127** (2011), no. 1, pp. 203–244.

## Helmholtz decomposition applied to rankings

pairwise comparison graph G = (V, E); V: set of alternatives, E: pairs of alternatives compared

Theorem (Helmholtz decomposition for pairwise rankings)

The space of pairwise rankings,  $C^1(K(G), \mathbb{R})$ , admits an orthogonal decomposition into three components

$${\mathcal C}^1({\mathcal K}({\mathcal G}),{\mathbb R}) = {\mathsf{im}}({\mathsf{grad}}) \oplus {\mathsf{ker}}(\Delta_1) \oplus {\mathsf{im}}({\mathsf{curl}}^*)$$

where

$${\sf ker}(\Delta_1)={\sf ker}({\sf curl})\cap{\sf ker}({\sf div}).$$

#### our approach: HodgeRank

• Hodge decomposition of ranking:

aggregate pairwise ranking =

 $consistent \oplus locally inconsistent \oplus globally inconsistent$ 

- consistent component gives global ranking
- total size of inconsistent components gives certificate of reliability
- local and global inconsistent components tell us about nature of inconsistencies
- quantifies Condorcet paradox, Arrow's impossibility, McKelvey chaos, etc
- numerical, not combinatorial, so not NP-hard

#### properties

- im(grad): pairwise rankings that are gradient of score functions, i.e., consistent or integrable
- ker(div): div X(i) measures the inflow-outflow sum at i; div X(i) = 0 implies alternative i is preference-neutral in all pairwise comparisons
- ker(curl): pairwise rankings with zero flow-sum along any triangle
- ker(Δ<sub>1</sub>) = ker(curl) ∩ ker(div): globally inconsistent or harmonic rankings; no inconsistencies due to small loops of length 3, i.e., a ≥ b ≥ c ≥ a, but inconsistencies along larger loops of lengths > 3
- im(curl\*): locally inconsistent rankings; non-zero curls along triangles
- div grad is vertex Laplacian
- curl\* curl is edge Laplacian

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### analyzing inconsistencies

- locally inconsistent rankings should be acceptable
  - inconsistencies in items ranked closed together but not in items ranked far apart
  - ordering of 4th, 5th, 6th ranked items cannot be trusted but ordering of 4th, 50th, 600th ranked items can
  - e.g. no consensus for hamburgers, hot dogs, pizzas, and no consensus for caviar, foie gras, truffle, but clear preference for latter group
- globally inconsistent rankings ought to be rare

#### Theorem (Kahle, 2007)

Erdős-Rényi G(n, p), n alternatives, comparisons occur with probability p, clique complex  $\chi_G$  almost always have zero 1-homology, unless

$$\frac{1}{n^2} \ll p \ll \frac{1}{n}.$$

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### relates to Kemeny optimum

- ranking data live on pairwise comparison graph G = (V, E); V: set of alternatives, E: pairs of alternatives compared
- $\bullet$  optimize over model class  ${\cal M}$

$$\min_{X \in \mathcal{M}} \sum_{\alpha, i, j} w_{ij}^{\alpha} (X_{ij} - Y_{ij}^{\alpha})^2$$

- $Y_{ij}^{\alpha}$  measures preference of *i* over *j* of voter  $\alpha$ .  $Y^{\alpha}$  skew-symmetric
- $w_{ij}^{\alpha}$  metric; 1 if  $\alpha$  made comparison for  $\{i, j\}$ , 0 otherwise
- Kemeny optimization:

$$\mathcal{M}_{\mathcal{K}} = \{ X \in \mathbb{R}^{n \times n} \mid X_{ij} = \operatorname{sign}(s_j - s_i), \ s : V \to \mathbb{R} \}$$

relaxed version

$$\mathcal{M}_{G} = \{ X \in \mathbb{R}^{n \times n} \mid X_{ij} = s_{j} - s_{i}, \ s : V \to \mathbb{R} \}$$

- rank-constrained least squares with skew-symmetric matrix variables
- solution is precisely consistent component in HodgeRank

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#### comparisons with other methods

• analytic hierarchy process (AHP): take

$$a_{ij} = egin{cases} \exp(y_{ij}) & ext{if } y_{ij} ext{ exists} \ 0 & ext{otherwise} \end{cases}$$

A reciprocal matrix, i.e.,  $a_{ji} = 1/a_{ij} > 0$ . Principal eigenvector of A gives global scores [Saaty, 1978].

- **tropical AHP:** principal max-plus eigenvector of Y gives global scores [Elsner–Driessche, 2006]
- suppose n = number of alternatives grows with m = number of voters; when does

 $P(\text{recover top } k \text{ rankings}) \rightarrow 1 \text{ as } m, n \rightarrow \infty?$ 

#### Theorem (Tran, 2013)

Under mild assumptions, HodgeRank recovers true ranking of top k items in the above sense. AHP and tropical AHP do not.

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Hodge decomposition

#### online version

**Robbins-Monro** (1951) algorithm for  $A\mathbf{x} = \mathbf{b}$ 

$$\mathbf{x}_{t+1} = \mathbf{x}_t - \gamma_t (A_t \mathbf{x}_t - \mathbf{b}_t), \quad \mathbb{E}(A_t) = A, \quad \mathbb{E}(\mathbf{b}_t) = \mathbf{b}$$

now consider  $\Delta_0 \mathbf{s} = \delta_0^* \hat{Y}$ , with new rating  $Y_t(i_{t+1}, j_{t+1})$ 

$$\begin{aligned} \mathbf{s}_{t+1}(i_{t+1}) &= \mathbf{s}_t(i_{t+1}) - \gamma_t[\mathbf{s}_t(i_{t+1}) - \mathbf{s}_t(j_{t+1}) - Y_t(i_{t+1}, j_{t+1})] \\ \mathbf{s}_{t+1}(j_{t+1}) &= \mathbf{s}_t(j_{t+1}) + \gamma_t[\mathbf{s}_t(i_{t+1}) - \mathbf{s}_t(j_{t+1}) - Y_t(i_{t+1}, j_{t+1})] \end{aligned}$$

note:

- updates only occur locally on edge  $\{i_{t+1}, j_{t+1}\}$
- initial choice:  $\mathbf{s}_0 = \mathbf{0}$  or any vector  $\sum_i \mathbf{s}_0(i) = 0$

step size

• 
$$\gamma_t = (t+c)^{-\theta}$$
,  $\theta \in (0,1]$   
•  $\gamma_t = \text{constant}(T)$ ,  $\theta \in (1,1]$ 

#### averaging process

a second stage averaging process, following  $\mathbf{s}_{t+1}$  above

$$\mathbf{z}_{t+1} = \frac{t}{t+1}\mathbf{z}_t + \frac{1}{t+1}\mathbf{s}_{t+1}$$

with  $\mathbf{z}_0 = \mathbf{s}_0$ 

note:

- averaging process speeds up convergence for various choices of  $\gamma_t$
- one often choose  $\gamma_t = c$  to track dynamics
- in this case,  $\mathbf{z}_t$  converges to  $\hat{\mathbf{s}}$  (population solution), with probability  $1 \delta$ , in the (optimal) rate

$$\| \mathbf{z}_t - \hat{\mathbf{s}} \| \leq O\left( t^{-1/2} \cdot \kappa(\Delta_0) \cdot \log^{1/2} rac{1}{\delta} 
ight)$$

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# top Netflix movies according to HodgeRank

Linear Full	Linear 30	Bradley-Terry Full
Greatest Story Ever	LOTR III: Return	LOTR III: Return
Terminator 3	LOTR I: The Fellowship	LOTR II: The Two
Michael Flatley	LOTR II: The Two	LOTR I: The Fellowship
Hannibal [Bonus]	Star Wars VI: Return	Star Wars V: Empire
Donnie Darko [Bonus]	Star Wars V: Empire	Raiders of the Lost Arc
Timothy Leary's	Star Wars IV: A New Hope	Star Wars IV: A New Hope
In Country	LOTR III: Return	Shawshank Redemption
Bad Boys II [Bonus]	Raiders of the Lost Arc	Star Wars VI: Return
Cast Away [Bonus]	The Godfather	LOTR III: Return
Star Wars: Ewok	Saving Private Ryan	The Godfather

- LOTR III shows up twice because of the two DVD editions
- full model has many "bonus" discs that Netflix rents; these are items enjoyed by only a few people

# Application to Games

O. Candogan, I. Menache, A. Ozdaglar, and P. Parrilo, "Flows and decompositions of games: harmonic and potential games," *Math. Oper. Res.*, **36** (2011), no. 3, pp. 474–503.

#### noncooperative strategic-form finite game

- finite set of players  $V = \{1, \ldots, n\}$
- finite set of strategies  $E_i$ , for every  $i \in V$
- joint strategy space is  $E = \prod_{i \in V} E_i$
- utility function  $u_i : E \to \mathbb{R}, i \in V$
- a game instance is given by the tuple  $(V, \{E_i\}_{i \in V}, \{u_i\}_{i \in V})$

#### strategy

- $\mathbf{p}_i \in E_i$  denotes strategy of player i
- collection of players' strategies is  $\mathbf{p} = {\{\mathbf{p}_i\}_{i \in V}}$ , called strategy profile
- collection of strategies for all players but the *i*th one denoted by  $\mathbf{p}_{-i} \in E_{-i}$
- $h_i = |E_i|$ , cardinality of the strategy space of player *i*
- $|E| = \prod_{i=1}^{n} h_i$  for the overall cardinality of the strategy space
- enumerate the actions of players, so that  $E_i = \{1, \ldots, h_i\}$

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## Nash equilibrium

- Nash equilibrium is strategy profile from which no player can unilaterally deviate and improve its payoff
- $\bullet$  formally strategy profile  $\textbf{p} := \{\textbf{p}_1, \ldots, \textbf{p}_n\}$  is Nash equilibrium if

 $u_i(\mathbf{p}_i, \mathbf{p}_{-i}) \ge u_i(\mathbf{q}_i, \mathbf{p}_{-i}), \quad \text{for every } \mathbf{q}_i \in E_i \text{ and } i \in V$ 

• strategy profile  $\mathbf{p} := \{\mathbf{p}_1, \dots, \mathbf{p}_n\}$  is  $\varepsilon$ -equilibrium if

 $u_i(\mathbf{p}_i, \mathbf{p}_{-i}) \ge u_i(\mathbf{q}_i, \mathbf{p}_{-i}) - \varepsilon$  for every  $\mathbf{q}_i \in E_i$  and  $i \in V$ 

• pure Nash equilibrium is an  $\varepsilon$ -equilibrium with  $\varepsilon = 0$ 

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#### potential game

 a potential game is a noncooperative game for which there exists a function φ : E → ℝ satisfying

$$\varphi(\mathbf{p}_i,\mathbf{p}_{-i})-\varphi(\mathbf{q}_i,\mathbf{p}_{-i})=u_i(\mathbf{p}_i,\mathbf{p}_{-i})-u_i(\mathbf{q}_i,\mathbf{p}_{-i}),$$

for every  $i \in V$ ,  $\mathbf{p}_i, \mathbf{q}_i \in E_i$ ,  $\mathbf{p}_{-i} \in E_{-i}$ 

- $\varphi$  is referred to as a potential function of the game
- proposed in seminal paper [Monderer–Shapley, 1996]
- widely studied in game theory
- preferences of all players aligned with a global objective
- easy to analyze
- pure Nash equilibrium exists

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#### harmonic games

Helmholtz decompositon applied to space of game flows

game flow =

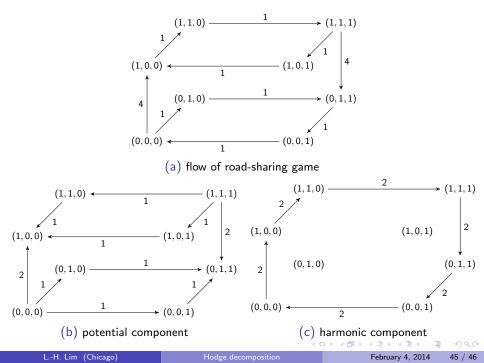
```
potential game \oplus nonstrategic game \oplus harmonic game
```

- first defined in [Candogan–Menache–Ozdaglar–Parrilo, 2011] but similar ideas appeared in game theory literature [Hofbauer–Schlag, 2000]
- generically no pure Nash equilibrium
- essentially sums of cycles
- e.g. rock-paper-scissors, cyclic games

#### example: road sharing game

- proposed in [Candogan–Menache–Ozdaglar–Parrilo, 2011]
- three-player game:  $V = \{1, 2, 3\}$
- each player choose one of two roads  $\{0,1\}$
- player 3 tries to avoid sharing the road with other players: its payoff decreases by 2 with each other player who shares its road
- player 1 receives a payoff of -1 if player 2 shares its road and 0 otherwise
- payoff of player 2 is equal to negative of the payoff of player 1, i.e.,  $u_1 + u_2 = 0$
- intuitively, player 1 tries to avoid player 2, whereas player 2 wants to use the same road with player 1

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# Thank You

L.-H. Lim (Chicago)

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